

**PLHS Pointer Association**  
**October 13, 2014 Board Meeting**  
**Meeting Minutes**  
**Respectfully Submitted by: Heather Lutz, Secretary**

**In attendance:** Hans Becker, Kevin O’Beirne, Diane Sullivan, Vicki Moats, Terri Webster, Ian Law, Tacy Armstrong, Gianna Gibson, Andrea Justus, Maria Gibson, Rebecca Mashburn, Angelica Wilson, Laurie Benham, Barbara Shirts, Carleen Berry, Barbara Meserve, Heather Lutz, Karen Meyer-Duvall, Lynn Wade, Jessica Waterhouse, Sarah Brandl, Renatte Adler

Meeting called to order at 6:03p.m.

**Introductions and General Business - Kevin O’Beirne**

- Need a volunteer position filled for eScrip - If interested in assisting please let Kevin know
- Attended the Booster Counsel meeting with Tacy Armstrong and requested each Booster Club participate in the \$50.00 request for funds to the Association. It was well received.
- There will be a Gala for next fall. Requires a team effort including large volunteer team. Maria Gibson and Dinisa Valadao have stepped up to take the lead on the event side.

**VOTE – Approval of May 12, 2014 Minutes**

Motion to Approve – Maria Gibson

Second to Motion to Approve – Angelica Wilson

Vote – all in favor, none opposed, none abstained

**VOTE – Approval of Sept 8, 2014 Minutes**

Motion to Approve – Diane Sullivan

Second to Motion to Approve – Tacy Armstrong

Vote – all in favor, none opposed, none abstained

**Principal’s Report – Hans Becker**

- Sophomores will be taking the PSAT on Wednesday as well as Juniors if they signed up
- This is our WASC year and we are on a 6-year review Last Friday met with the WASC coordinator who will be leading a team of 7 other people.
- Football game this Friday night – Homecoming against La Jolla – had a meeting with the neighbors last week (5 neighbors signed up). The Voltaire gate will be closed for this game. Off site parking will be at the library and other places – handicap lots will be open for the elderly (basketball courts).
- New asphalt in front of the library instead of dirt. The art department may be contacted to do some work on it to make it look better.

- Cement patches and cement seals are being done for safety reasons
- Met with architects this last week and some rough ideas were presented to replace the media center
- Some of the site master plan funding was paying for the Dana Field so Phase II on the Dana Field may not be exactly what was originally proposed (District funds are paying for the project)
- PLHS has been awarded the Assets Grant for the next 5 years for after school programs. An outside source company (ARC) has been selected and board of Ed will be approving hopefully. After school tutoring will be happening this week. Targeting math (integrated Math I and Math II)
- Progress reports will be coming in the next few weeks.

**Treasurer's Report – Carleen Berry (Treasurer) and Barbara Meserve (outgoing Treasurer)**

- Official transition to Carleen Berry as Treasurer from Barbara Meserve but Barbara more than willing to help
- Transitioned to the online version of quick books – please be patient
- Pointer Association total funds on account = \$322,694 (these include all Booster accounts and alumni accounts and anything under the PA umbrella) Non-earmarked (PA discretionary) funds = \$29,037 (this will be used for fall AAA's).
- There is great documentation regarding AAA from the spring and spending accountability.

**ASB Report – ASB President 2014-2015 – Gianna Gibson**

- Busy week for ASB – Homecoming week – spirit week this week
  - Game is on the 17<sup>th</sup> – convertibles needed.
  - Dance is on the 18<sup>th</sup> at Dana – parent help needed.
  - Chosen to do the KUSI alarm clock Pep Rally – goes from 5:30 am to 8:00am – different segments (cheer, dance, ROTC, bands, etc.)
- Projects going on:
  - requested a new grant for a mascot costume
  - Power washing the quad so students can play four square out

**VP of Programs – Renatte Adler**

- A third to half of funds have been spent for AAA Spring so far
- Working on a college committee with Vicky Moats. Kelly Larson is the liaison – trying to get more people to sign up for Naviance
- Mock interview night – in November in the library
- Still dealing with 100\$ prep classes in the spring
- Counseling now has its own drop down bar which will continued to be developed

## **VP of Community Relations – Andrea Justus**

- A meeting was held to talk about Celebrate my Drive. We sent 9 ASB students, a parent (Andrea Justus) and the Principal. State Farm brought a CHP Officer and talked about enrolling in the Every 15 minutes.
- Celebrate My Drive – October 15<sup>th</sup> – October 24<sup>th</sup> you can vote everyday This is being organized to encourage teens to make positive pledges while they are driving. US National Teen Driver Safety Week - There are winners who will win \$ based upon the number of votes. Alumni Association had offered to push it out and the Beacon will be sending pushing it as well. The CHP officer spoke about Every 15 minutes – This is a mock accident and good program – selection of school process is unknown.
- Super exciting news – Curt Lutz put a proposal together and the Hervey Family Foundation gave - \$10,800 for Phase II.
  - We need two ADA tables, which will be more costly than expected
- Beautification banners are also in process. Will need money for this project in the future as well.

**VOTE** – Asking the Pointer Association to contribute \$1,500 out of our discretionary funds to complete Phase II.

Motion to Approve – Andrea Justus

Second to Motion to Approve – Angelica Wilson

Discussion: There is \$200 in beautification account. This is for tables and the bid from band for putting in.

Vote - all in favor, none opposed, none abstained

## **Directors' Reports:**

### **Membership Solicitation Campaigns –Diane Sullivan & Debi Heramb**

- We are at \$9,300.00 in membership

### **Fundraising Strategies – Maria Gibson, Andrea Justus, Dinisa Valadao**

- Paper Kick Off 2<sup>nd</sup> annual. Last year raised 311 reams of paper and this year we raised 547 reams of paper. Class of 2015 won the class contest. We also got monetary donations through this project.
  - Would like to kick off another fundraiser like this for tissues and antibacterial wipes.
- The Campus Beautification project is 75% completed. Hoping to be fully completed in the spring
  - Beautification and general campus improvement planning list is needed
- Second annual Bite of Point Loma is scheduled for April

- The PA got signed up with Next Door social networking site – as of next Thursday the Pointer Association will have a page to advertise events. Told the community really uses it. – They reached out to us .

### **Athletic Boosters - Tacy Armstrong**

- 19 Athletic Booster Clubs (4 Arts boosters too)
- Golf had a tournament and baseball is also having a golf tournament coming up.
- Lots of good – fundraising events are happening within the Boosters.

### **Art Boosters – Renatte Adler**

- First Culture Point took place with the new art gallery. October 23<sup>rd</sup> is the next event. This is going to be a great monthly event.
- Fright Night is October 24<sup>th</sup>
- Point Loma Association has recognized PLHS.

### **Volunteer Programs - Tracy Moore-Schoonmaker (not present)**

- College night is October 30<sup>th</sup>. Food is provided.

### **Alumni Association - Kim Jessop (not in attendance)**

- No report
- Maria Gibson reported we reached out to Kim about Gala and the Alumni Association was very supportive.
- Andrea Justus reached out to the Alumni Association to publicize more things and Kim indicated she would like to get more updates on sports teams.

### **Athletic Director – Alex Van Heuven (not present)**

- Discussion - Maybe coaches could work with Commissioner of Athletics (ASB) and could they ask for scores and report it out so that we can get athletic information.

### **New Business, Roundtable & Announcements**

- Parents who have seniors – 6pm on October 22<sup>nd</sup> is a Senior Activities meeting at Ms. Schoonmaker's house.

Meeting adjourned at 7:14PM.